



# ART GUIDELINES

503.214.4424  
art@gogamedaymedia.com

## WANT US TO DESIGN YOUR AD?

Email us your artwork right away. What works best is a high quality or a vector logo, contact info, and a simple message or list of services. Once we receive that from you, a Gameday Media graphic designer will design your ad and email you a proof to review. Then email us with an approval or any changes you would like to make and we'll email back a revised copy. Once its approved, we're off to print.

## DESIGNING YOUR OWN AD?

If you plan on sending us print-ready artwork, please ensure that the artwork is 300 DPI and in CMYK format. Also, please follow the **BLEED** and **SAFE ZONE** specifications on the left side of the page to ensure proper printing. If you've purchased a double-wide ad, please note that the ad spans across the bottom of both pages, so avoid adding text in the very center where the media guide will be folded. Banners and gym signs should have bleeds on all sides. If your file is too large to send, please email us for instructions on uploading to our Dropbox.

Download any of our ad or banner templates at: [www.gogamedaymedia.com](http://www.gogamedaymedia.com)

### ACCEPTED FILE TYPES:

- .pdf
- .ai
- .jpg
- .psd
- .cdr
- .eps
- .bmp
- .tif

**EMAIL ARTWORK TO: [ART@GOGAMEDAYMEDIA.COM](mailto:ART@GOGAMEDAYMEDIA.COM)**

### IF YOU NEED TO MAIL IN YOUR ARTWORK, OUR MAILING ADDRESS IS:

Gameday Media  
PO Box 2269  
Lake Oswego, OR 97035

**IF YOU HAVE ANY QUESTIONS, FEEL FREE TO GIVE US A CALL AT:  
503.214.4424**

### OTHER AD SIZES ( SIZES VARY DEPENDING ON THE SCHOOL)

#### BANNER SIZES

5' x 3'	8' x 4'
6' x 3'	5' x 5'
8' x 3'	7' x 5'
6' x 4'	8' x 5'

#### GYM SIGN SIZES

48" x 48"
24" x 32"
24" x 18"
24" x 36"

#### POSTER

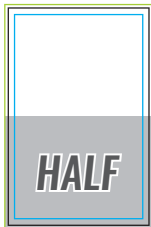
3.5"w x 2"h
11"w x 2"h
11"w x 4"h

#### POCKET SCHEDULE

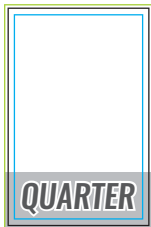
2.25" x 3.625"



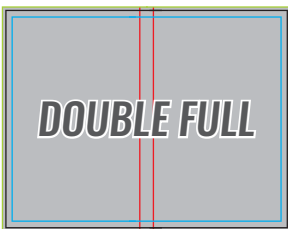
**BLEED 5.75" x 8.75"**  
**CUT LINE 5.5" x 8.5"**  
**SAFE ZONE 5" x 8"**



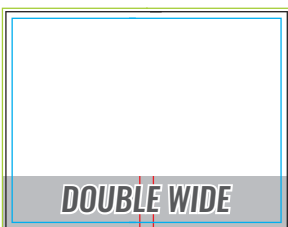
**BLEED 5.75" x 4.5"**  
**CUT LINE 5.5" x 4.25"**  
**SAFE ZONE 5" x 3.75"**



**BLEED 5.75" x 2.25"**  
**CUT LINE 5.5" x 2'**  
**SAFE ZONE 5" x 1.5"**



**BLEED 11.25" x 8.75"**  
**CUT LINE 11' x 8.5"**  
**SAFE ZONE 10.5" x 8'**  
**GUTTER 0.25"**



**BLEED 11.25" x 2.25"**  
**CUT LINE 11' x 2'**  
**SAFE ZONE 10.5" x 1.5"**  
**GUTTER 0.25"**