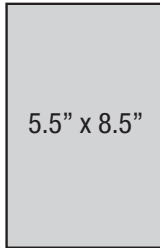
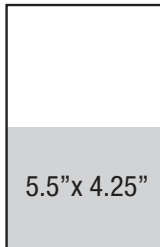




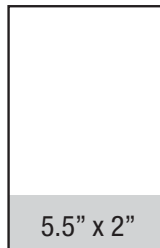
Ad Specs & Guidelines



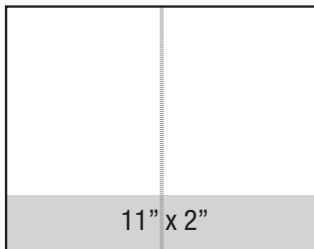
FULL PAGE



HALF PAGE



QUARTER PAGE



DOUBLE-WIDE

BANNER SIZES VARY BY SCHOOL

8' x 5' 6' x 4'
8' x 4' 6' x 3'

GYM SIGN SIZES VARY BY SCHOOL

24" x 18" 32" x 24"

POCKET CALENDARS

2.25" x 3.625"

Want us to design your ad?

Email us your artwork right away. What works best is a high quality logo, contact info, and a simple message or list of services. Once we receive that from you, a Gameday Media graphic designer will design your ad and email you a proof to review. Then tell us about any changes you would like to make, and we'll make it happen.

Designing your own ad?

If you plan on sending us print-ready artwork, please ensure that the artwork is 300 dpi and in CMYK format. Also, please bleed backgrounds to 1/8 inch over on all sides and allow a 1/4 inch margin on the inside as a safe zone to contain text. If you've purchased a double-wide ad, please note that the ad spans across the bottom of both pages, so avoid adding text in the very center where the media guide will be folded. Banners and gym signs should have 1 inch bleeds on all sides. If your file is too large to send, please email us for instructions on uploading to our Dropbox.

Accepted file types:

- .pdf
- .ai
- .psd
- .jpg
- .cdr
- .eps
- .tif
- .bmp

Send artwork to: art@gogamedaymedia.com

If you need to mail in your artwork, our mailing address is:

Gameday Media
PO Box 2269
Lake Oswego, OR 97035

If you have any questions, feel free to give us a call at 503.214.4424